

### **Privacy Policy:**

At Tratok Portal LLC. ("Tratok," "we," "us" or "our"), we are committed to ensuring and protecting your privacy. Our Privacy Policy provides a detailed explanation as to how we may use your personal information provided to us or any we collect through legal means. Updates of our Privacy Policy may be completed frequently. If we make changes, we will change the date at the top of the policy, thus we encourage you to review this Privacy Policy periodically.

## Information we collect from you

If you use our mobile app or website, we may collect information about your behavior.

Data can be collected and processed when our mobile application ("app") or website is used by you. The following are approved methods of collection:

- If you sign up via your email account, we can collect the information provided;
- If you sign up via a social media account, we can collect information you make available during your signup;
- We may collect all communication within the Tratok Travel app (e.g., engagement with the app, purchase history, sites visited, custom pins, user searches, notes, etc.), location data, and usage logs;
- If you visit Tratok's website, we may collect traffic data, behavior, weblogs, response to promotions, and any other communication with the Tratok website or emails;
- If you receive emails from Tratok, we may collect behavioral data, such as opening, reading, clicking through, forwarding,

- response to promotions, subscribe or unsubscribe, preferences and other email behavior;
- The app may collect certain information automatically, such as the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the app;
- Information about the location of your device. This app collects
  precise information about the location of your device. It tracks
  your path, the places you visited, the pictures, videos,
  comments you made and your interactions with the user
  interface. We use your location information to provide requested
  location services, and learn your travel habits to provide you
  with tailor-made offers based on your requirements. We also
  use this information to share it with third parties for their
  independent use; and
- We may also obtain information from other sources (e.g., social media, third-party partners).

### Use of your information

We can use your information for business, analytical, testing, marketing, and promotional purposes.

Information stored and collected about you allows us to improve our apps and website for you. We may use your information to improve our business or provide you with updates, messages, alerts, and notifications about Tratok apps, products, services, announcements, or other marketing services. We may also use your information to promote other services, products or deals to you from our partners.

We may link or combine information we get from others to help understand your needs and provide you with better service. We may use your information to detect and analyze usage activity, trends, and suspected breaches to our policies.

Tratok is based in the United Kingdom and United Arab Emirates, and the information we collect is governed by applicable laws. By accessing our services or providing information to us, you consent to the processing and transfer of information.

#### Storing and processing your personal data

We store our gathered information and will do our best to keep it secure.

We process personal information on our servers in many countries around the world. We may process your personal information on a server located outside the country where you live or travel. We take all reasonable processes to ensure your data is secure and in agreement with our Privacy Policy as outlined here. We use secured servers to ensure proper data storage. All communication containing personal information is kept encrypted for safety measures.

While we take steps to keep your data secure, transmission of data on the Internet can never be ultimately secure. We do not and cannot guarantee security of information collected electronically or transmitted and you agree to not hold us liable per your acceptance of this Privacy Policy. As a result of our inability to guarantee safety, you are submitting information to us at your own risk. Where needed a password may be necessary to access areas of our apps or website. You are responsible for the safety and confidentiality of the password you generate.

# **Sharing or disclosing your information**

We may share or disclose our gathered information to third parties.

We may share information about you as follows or as otherwise described in this Privacy Policy:

- Personal information can be offered to any member of our company or affiliated person or company, including employees, consultants, contractors, vendors, subsidiaries, holding companies and their subsidiaries;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal

process, or as otherwise required by any applicable law, rule or regulation;

- In connection with, or during negotiations of, any merger, sale
  of Tratok's assets, financing or acquisition of all or a portion of
  our business to another company, or upon completion of any
  such transaction;
- To provide products and services to you which include the following: to process orders you may place; to assist those who help us in designing and operating the app or help us analyze collected data; to send you information or materials via email or app notifications about products, offers, and news we think might interest you which may relate to products, offers, and news of Tratok or commercial partners; to analyze use and learn about the interests of our users in the aggregate and also on a personal level to better understand your interests and needs, so we can improve our products and services and deliver to you the type of content, features, and promotions that you are most interested in;
- We believe in good faith that disclosure is necessary to protect our rights or business health, protect your safety or the safety of others, or investigate fraud;
- With your consent or at your direction, including if we notify you through the Service that the information you provide will be shared in a particular manner and you provide such information; and
- We may also share any aggregated or anonymized information that does not directly identify you.

# Third party use

If third parties use our tools or content to make recommendations to you, they have their own privacy policy that we do not accept liability or responsibility for. Third parties must also accept full liability and responsibility for the outcome of their usage.

We may have third parties using our content and/or technology to make recommendations. This includes – but is not limited to – hotel concierges, tour guides, tourism boards, friends of travelers, etc. We do not accept liability or responsibility for their privacy policies, based on our lack of control over these third parties.

All third parties using any of our content and/or technology must obtain our permission in advance. By utilizing our content and/or technology, they also accept full liability and responsibility for the outcome of their usage. To stay compliant with our policies, third parties must take commercially reasonable steps, compliant with applicable laws, rules and regulations, to protect all data collected.

# **Analytics services**

We may allow others to analyze our business and user data.

We may allow others to provide analytics services in connection with the Service. These entities may use cookies, web beacons and other technologies to collect information about your use of the Service and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. We and others may use this information to, among other things, analyze and track data, determine the popularity of certain content, personalize the user experience, and better understand your activity.

# Third party links

We may link to other parties and are not liable or responsible for their behavior.

Links might be discovered on our mobile app, website, or emails that belong to third parties. Any third-party website on our platform, apps, or our website shall have a privacy policy. You should check their terms. We do not accept liability or responsibility for their privacy policies, based on our lack of control over these third-party links.

#### Web browser cookies

We utilize cookies to improve our business.

Our site may use "cookies" to enhance for operational and marketing purposes. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent.

#### Your acceptance of these terms

If you use our product, it means you accept our terms, and you are responsible for keeping up to date on any changes to our policy.

By using the Tratok mobile app or website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our mobile app or website. This Privacy Policy may be updated from time to time for any reason. You are advised to consult this Privacy Policy regularly for any changes. Your continued use of the mobile app or website following the posting of changes to this policy will be deemed your acceptance of those changes.

## **Contacting us**

Don't hesitate to contact us if you have any questions!

We welcome and hope you do not hesitate to make any queries, comments or requests you may have regarding this Privacy Policy. Please contact us at support@tratok.net